

Aviation trends for Europe – the airline perspective 46th Cyprus Hotel Summit & Exhibition

Ourania Georgoutsakou Managing Director

21 February 2025

AEGEAN »

airBaltic

AIRFRANCEKLM



easyJet



















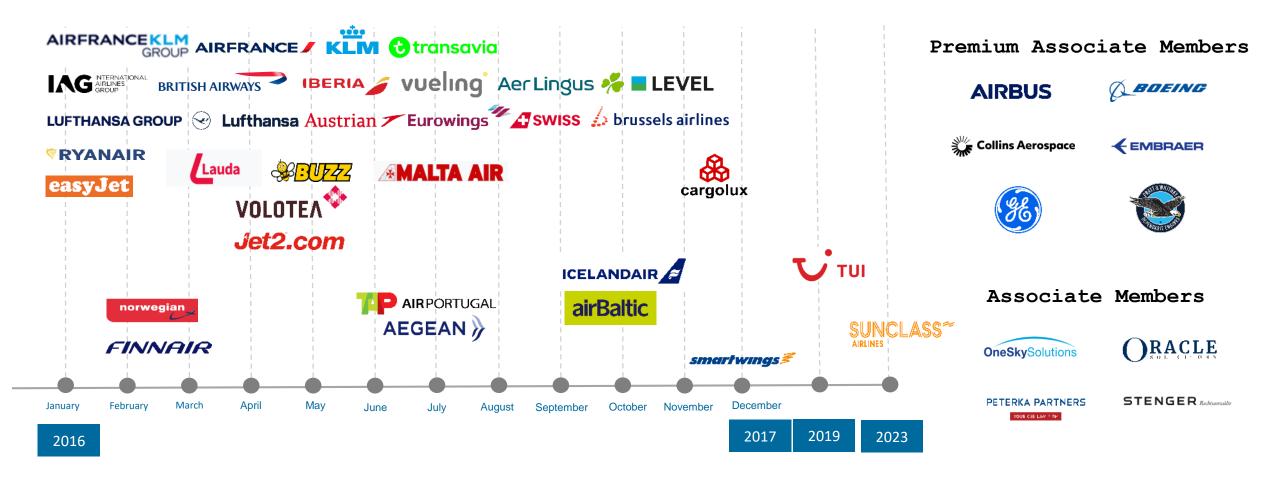






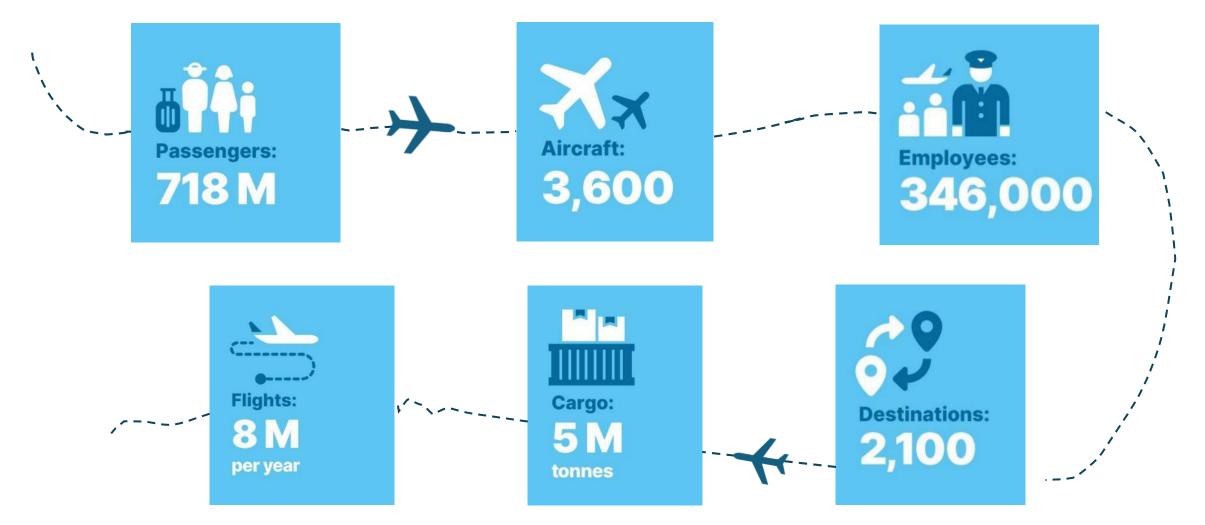
Our Members





Who We Are – 2023 Figures





Our Advocacy Focus





Aviation and Tourism



Europe's tourism industry (including aviation) = 10% EU GDP

- → 15% Cyprus GDP
- → EU in 2024: **3 billion nights 50%** increase over 15 years
- → over **95%** arrivals in Cyprus are **by air**

Europe's top destination globally = **54.5% of all international tourist arrivals** in 2023 (UN Tourism)

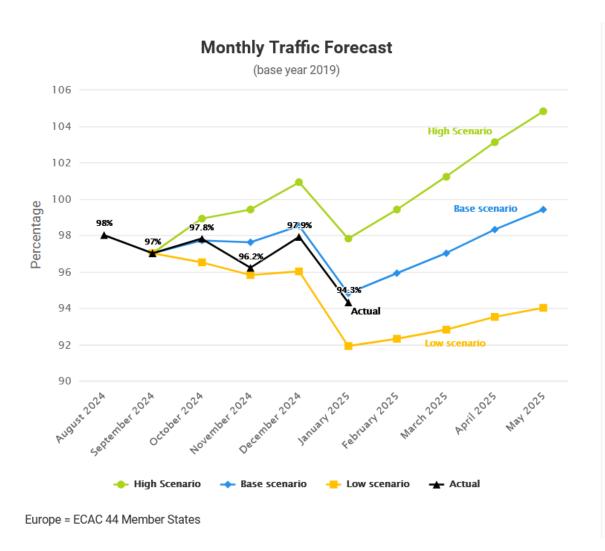
To remain an attractive destination, EU must remain competitive

- Albania has fastest growing airport (2024 vs 2019) >> +279%;
 +47,5% 2024 vs 2023
- Istanbul is fastest growing hub (2024 vs 2019) >> +37% connectivity

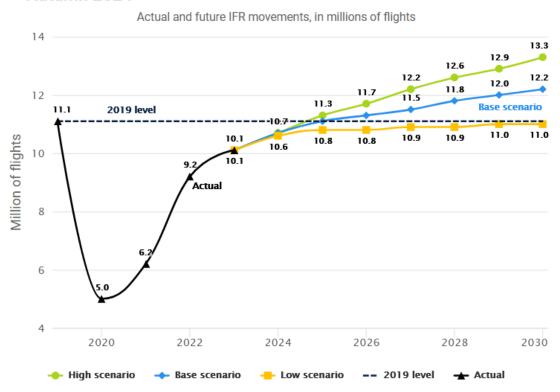


Post COVID recovery – flight





EUROCONTROL 7-year forecast for *Europe 2024-2030 - Autumn 2024



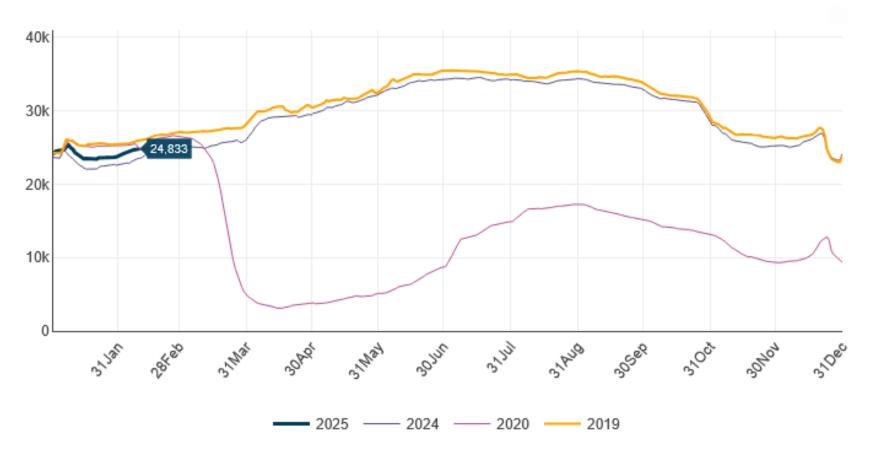
^{*} Europe = ECAC 44 Member States

Post COVID recovery – flight



 1 Jan - 10 Feb
 Total flights
 Avg. daily flights
 Vs prev. year
 Vs 2019

 2025
 992,667
 24,211
 +5%
 -5%



Post COVID recovery – pax



-30.0%

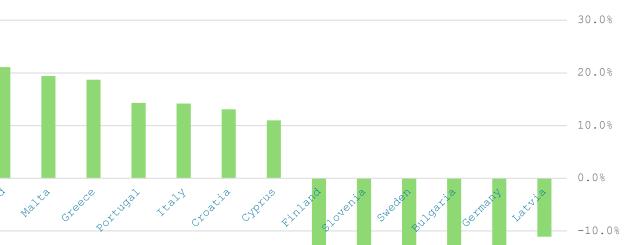
-40.0%

2024 full year traffic:

EU+ market increased by +7.8% vs. 2023 and 1,8% vs 2019

Cyprus LCA + PFO = +5,6% vs 2023; 9,1% vs 2019

Spreading beyond traditional season: Jan-Mar and Sept-Dec +7% YOY



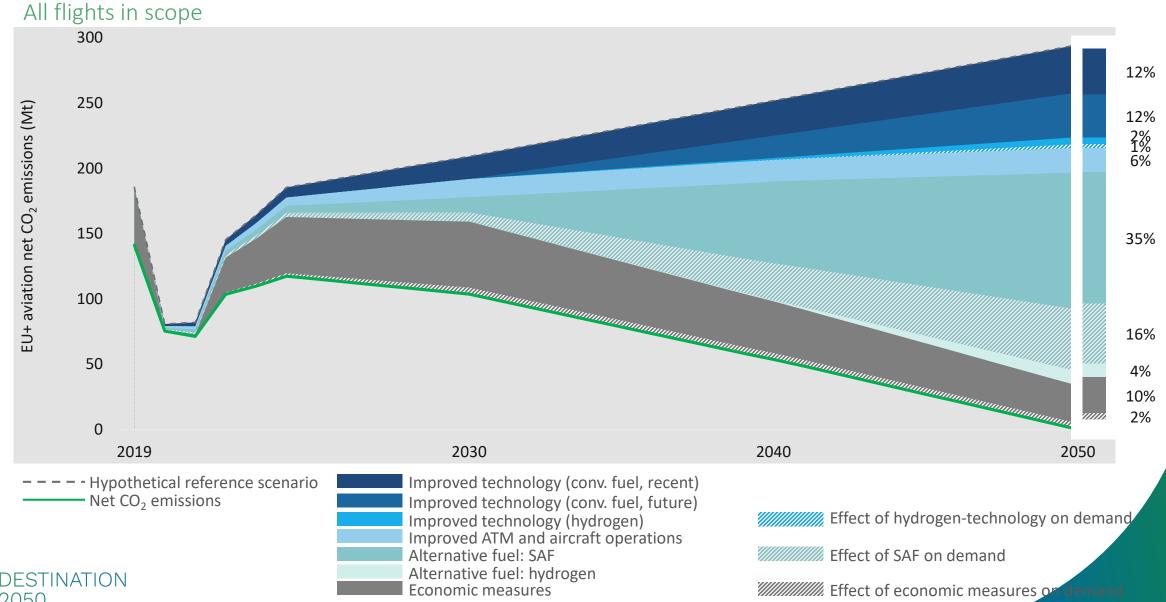
Passengers in national markets 2024 vs 2019

Numbers ACI Europe, CY Transport Ministry

^{*}EU, Norway, Iceland, Switzerland and UK.



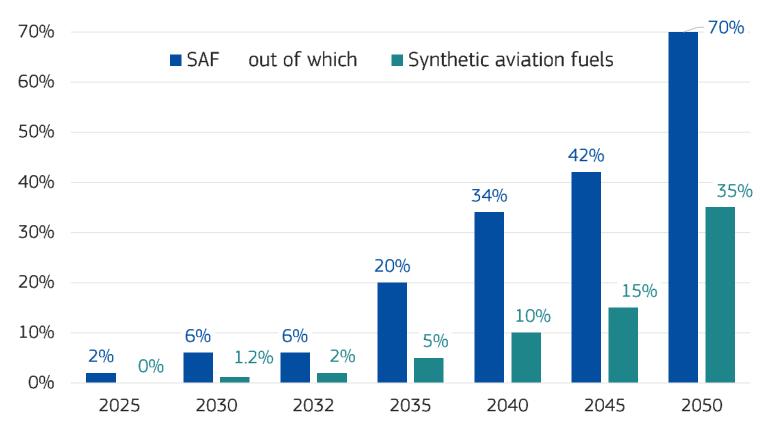
Decarbonisation Roadmap for European Aviation



ReFuelEU – Binding shares of SAF



Ambitious **EU-wide binding shares** and realistic ramp-up 2025-2050





2023 estimates - total expenditures add up to 1.888 B€ over 32 years, but include 'business as usual' expenditures



nore than decarbonisation alone, but span These expe

- (BAU): expenditures that "would occur anyway" 'Business a
- "Premium": expenditures directly related to Destination 2050 approx. 820 B€



How to Accelerate Affordable SAF

- Tools to cover cost gap between conventional and renewable aviation fuel >> SAF allowances under EU ETS
 - SAF = 3-5x more expensive (quantities available, cost remains high)
 - eSAF = 5-10x more expensive (0 production sites in Europe to date)
- Financial instruments to incentivize SAF production and uptake: contracts for difference >> EU ETS aviation revenue to underwrite risk
- Flexibility SAF will not be available at all Union airports immediately >> book and claim system

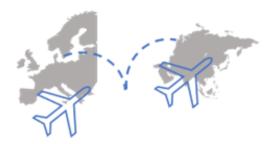


Taxation





50% demand shift in PT in 2033



FTS + ETD will generate 74% carbon leakage in 2030

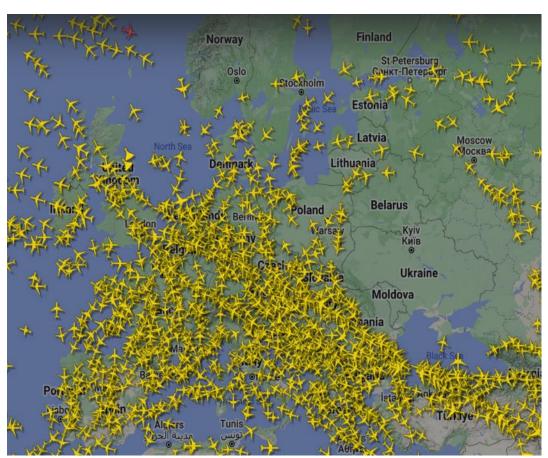
- Energy Taxation Directive would introduce min tax rate for aviation fuel (both conventional and SAF!)
- Risk of demand shift & carbon leakage
- Polluter already pays:
 - ✓ Airport charges
 - ✓ Air traffic control
 - ✓ Security at airport
 - ✓ EU ETS emissions trading system
 - ✓ SAF cost: 3-5x more expensive + 'green premium' on kerosene
- Tax revenues should be reinvested back into decarbonizing aviation

Airspace Capacity



- June-Sept 2024: 11 million minutes delays; 50,7% increase YOY (+6% traffic YOY, +8.5% route charges YOY)
- Delay breakdown:
 - weather delay + 50.5%,
 - ATC capacity delay + 74.2%,
 - ATC staffing + 8.6%

Inefficient flying impacts environmental performance, fuel efficiency, contrails prevention



Source: Flightradar 24, 08 July 202

European Airlines Market

The European market remains more fragmented than the US Scheduled flights by total seats in 2023 (%) October 2023 Southwest Airlines France-KLM 18.1% 9.7% American 15.9% 12.8% Airlines 20% Source: Financial Times, 8% Delta Air Lines 17.8% **United Airlines** 15.6% Other 40.4% 20.1% Wizz Air Alaska JetBlue 5.3% Airways **Airlines** 4.3% 4.1%

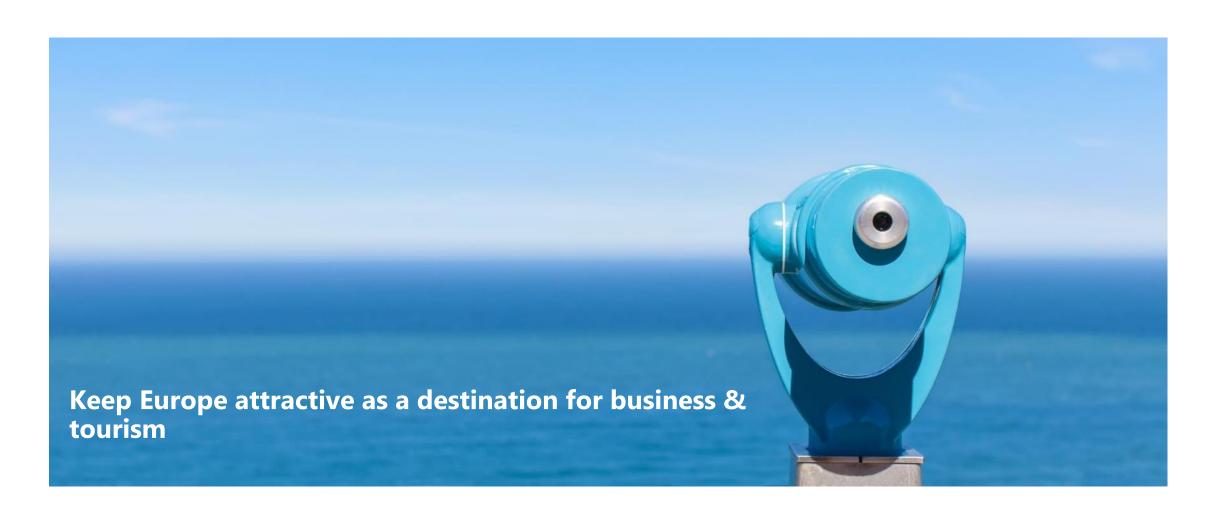
	Flights
Airline Group	YTD
	(16/02)
Ryanair Group	2.418
Lufthansa Group	2.005
Air France/KLM Group	1.677
IAG	1.660
Turkish Airlines Group	1.387
easyJet Group	1.114
Wizz Air Group	811
SAS Group	539
Pegasus	514
Finnair	305
TAP Group	299
Norwegian Group	601
LOT	278
AEGEAN Group	267
Qatar Airways	233
TUI Group	202
Emirates	192
Royal Air Maroc	180
Jet2.com	163
SunExpress	149
NetJets Europe	131
Sky Express	124
Loganair	116
United Airlines	112
Air Algerie	110



16/02/2025

Sustainable Tourism & Aviation





Looking ahead



